

FOR IMMEDIATE RELEASE

Capital Credit Union

Laura Welsh,

Sr. Community Relations Specialist

Laura.welsh@capitalcu.com

920-494-4541 ext. 1108



Capital Credit Union Partners with Kimberly High School to Inspire Student's Financial Well-being

Capital Credit Union is proud to sponsor the Reality Store at Kimberly High School, an engaging program designed to equip students with real-world financial decision-making skills. Through this interactive experience, roughly 300 students will step into the shoes of working professionals, managing budgets, and navigating the complexities of financial responsibilities.

"At Capital Credit Union, we're driven by a vision to inspire financial well-being for all through access, care, and collaboration," shared Laurie Butz, President and CEO of Capital Credit Union. "For over a decade we have partnered with Kimberly High School to bring the Reality Store to life. This program is a natural extension of our vision. It's a meaningful and interactive way to equip students with the tools they need to build a brighter financial future while strengthening the communities we proudly serve."

Capital Credit Union is deeply committed to supporting educational initiatives that foster financial literacy and provide students and community members with essential life skills for success.

Media Invitation:

Join us at Kimberly High School on Tuesday, November 18, from 7:30 am to 12:00 pm, to see students engage in the interactive financial education experience.

Contact Laura Welsh at laura.welsh@capitalcu.com or 608-697-8556 to confirm attendance.

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About Capital Credit Union

Capital Credit Union is a member-owned financial cooperative headquartered in Green Bay, Wis., with 24 locations across Northeastern Wisconsin. It has assets of \$2.7 billion and serves more than 125,000 members through its branches. Capital Credit Union's vision, mission and values guide it in inspiring financial well-being for all and strengthening the communities it serves. Capital Credit Union provides free financial education opportunities through in person and digital experiences, serving over 32,000 individuals in 2024. These initiatives have received both the 2024 Governor's Financial Literacy Award and the 2025 The Difference Grant from The Wisconsin Credit Union League. More information can be found at www.capitalcu.com.