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FOR IMMEDIATE RELEASE

Capital Credit Union Becomes Platinum-Certified Employee Friendly Workplace

Fox Cities Chamber program recognizes employers who demonstrate a significant commitment to promoting work/life integration for their employees

FOX CITIES, Wis. – (DATE TBD, 2025) – Capital Credit Union has been certified as a Platinum-Status Employee Friendly Workplace by the Fox Cities Chamber. The Employee Friendly Workplace certification status is determined by the Fox Cities Chamber based on an organization's ratings in four categories: paid leave and flexible work schedules, health & wellness support, financial support, and perks. Platinum-certified employers go above and beyond, offering benefits and policies that promote work/life integration and strive to meet diverse needs of employees.

The honor marks the second EFW certification for the company, which was named a gold-certified Employee Friendly Workplace in 2023. Reaching this top honor speaks to their dedication to continually working to make Capital Credit Union an employer of choice in the Fox Cities.

Laurie Butz, President and CEO of Capital Credit Union, expresses the importance behind the certification. "At Capital Credit Union, we truly value our employees, and we want them to be able to see and feel that every day. We know that the service we provide to our members and community is at its best when we put our employees at the forefront, and this certification is a great reflection of the positive workplace we've been working hard to create and maintain."

Some of the initiatives that contribute to Capital Credit Union's certification include the option for flexible work schedules, paid time off for both full-time and part-time employees, health and wellness incentives, tuition reimbursement for employees and their children, and a culture of volunteerism. These benefits led Capital Credit Union to be recognized as an employer of choice in past. With recent advancements in expanding bereavement pay, offering pet insurance, expanding PTO and Sick time benefits, and giving a logo wear allowance, these additional factors helped them level up to be a Platinum-Status Employee Friendly Workplace.



“Creating a workplace where employees feel cared about, listened to, rewarded, and appreciated is critical to who we are as an organization,” says Butz. “In order to live our mission of ‘doing the right thing,’ we need to start by doing what’s right for our employees – which is doing what we can to make sure they look forward to coming to work, find meaning in their careers, and take pride in what they’re doing for our community and members each and every day.”

The mission of the Fox Cities Employee Friendly Workplace Initiative is to encourage the adoption of more employee friendly workplace practices and policies in order to enhance work/life balance and successfully attract and retain the best employees to the region.

Certification is open to all employers with operations located in the Fox Cites (Calumet, Outagamie and northern Winnebago Counties). The comprehensive benefit criteria incorporated into the application is intended to be attainable as well as aspirational for employers of any size across all industry sectors.

To learn more about the Fox Cities Employee Friendly Workplace initiative, visit [Employee Friendly Workplace | Fox Cities Chamber of Commerce](#). View a full list of all certified companies at [Certified Businesses | Fox Cities Chamber of Commerce](#).

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About Fox Cities Employee Friendly Workplace Initiative

The Fox Cities Employee Friendly Workplace is a collaborative initiative between businesses and community organizations, led by the Fox Cities Chamber of Commerce, focused on enhancing work/life integration for all employees by encouraging the adoption of more employee friendly workplace practices and policies. It has the primary purpose of creating a supportive work environment and attracting and retaining top talent in the region. The certification is open to all employers with operations located in the Fox Cites (Calumet, Outagamie and Winnebago Counties). The comprehensive benefit criteria incorporated into the application is intended to be attainable as well as aspirational for employers of any size across all industry sectors. <http://foxcitieschamber.com/employee-friendly-workplace>

About Capital Credit Union

Capital Credit Union is headquartered in Green Bay, Wis., with assets of more than \$2.5 billion. With branches located throughout Northeast Wisconsin, the credit union serves over 120,000 members in the greater Green Bay, Fox Valley, and Heart of the Valley areas, as well as Greenville, Oshkosh, Freedom, Shawano and Sturgeon Bay. You can find Capital Credit Union on Facebook, Instagram, and LinkedIn, or visit their website at www.capitalcu.com.